

**About The Fund**

**Date of Inception: 01-Jan-14**

**OBJECTIVE:** To provide long term capital appreciation by actively managing a well-diversified equity portfolio of fundamentally strong bluechip companies. Further, the fund seeks to provide a cushion against the sudden volatility in the equities through some investments in short-term money market instruments.

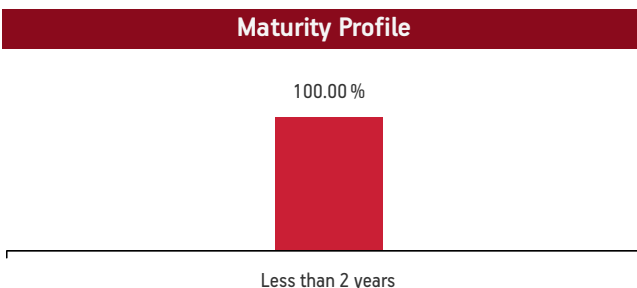
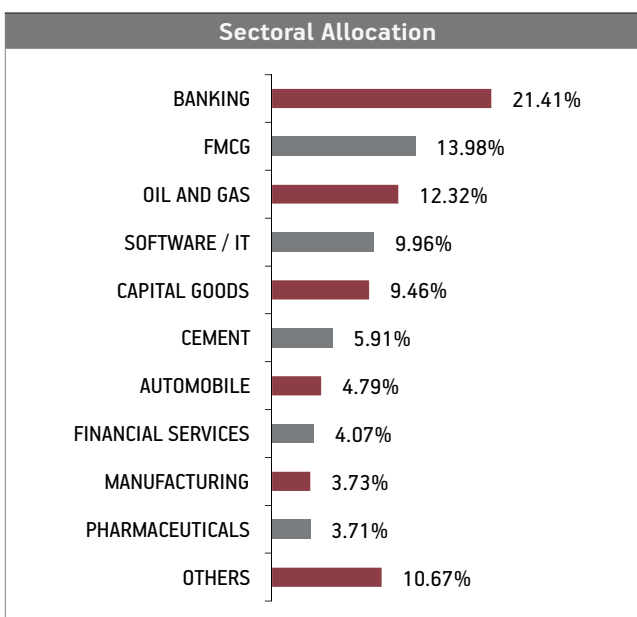
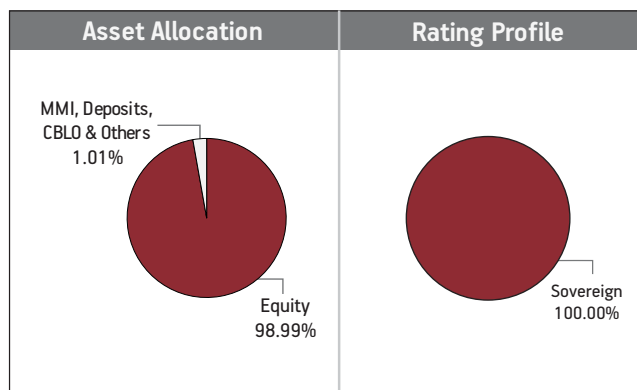
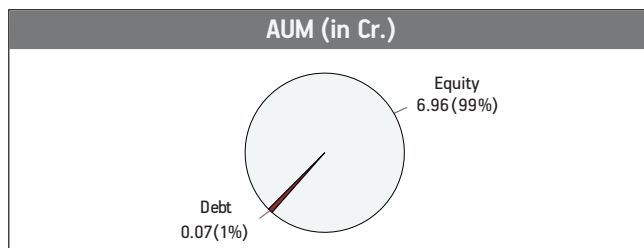
**STRATEGY:** To build and actively manage a well-diversified equity portfolio of value and growth driven stocks by following a research focused investment approach. While appreciating the high risk associated with equities, the fund would attempt to maximise the risk-return pay off for the long-term advantage of the policyholders. The fund will also explore the option of having exposure to quality mid-cap stocks. The non-equity portion of the fund will be invested in good rated (P1/A1 & above) money market instruments and fixed deposits. The fund will also maintain a reasonable level of liquidity.

**NAV as on 31st January 2019: ₹ 17.2115**

**Asset held as on 31st January 2019: ₹ 7.03 Cr**

**FUND MANAGER: Mr. Sameer Mistry**

SECURITIES	Holding
<b>EQUITY</b>	<b>98.99%</b>
HDFC Bank Limited	9.13%
Reliance Industries Limited	9.10%
Infosys Limited	6.16%
ITC Limited	5.98%
ICICI Bank Limited	4.81%
Larsen & Toubro Limited	4.29%
Housing Development Finance Corporation	4.03%
Tata Consultancy Services Limited	3.70%
Mahindra & Mahindra Limited	3.40%
Axis Bank Limited	2.90%
Other Equity	45.50%
<b>MMI, Deposits, CBLO &amp; Others</b>	<b>1.01%</b>



**Fund Update:**  
 Exposure to equities has increased to 98.99% from 97.29% and MMI has decreased to 1.01% from 2.71% on a MOM basis.  
 Maximiser Guaranteed fund is predominantly invested in large cap stocks and maintains a well diversified portfolio with investments made across various sectors.

Refer annexure for complete portfolio details.