

About The Fund

Date of Inception: 01-Jan-14

OBJECTIVE: To provide long term capital appreciation by actively managing a well-diversified equity portfolio of fundamentally strong bluechip companies. Further, the fund seeks to provide a cushion against the sudden volatility in the equities through some investments in short-term money market instruments.

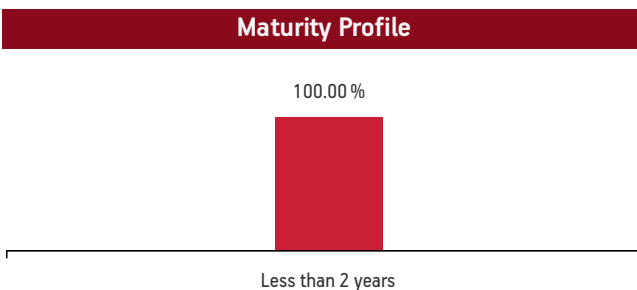
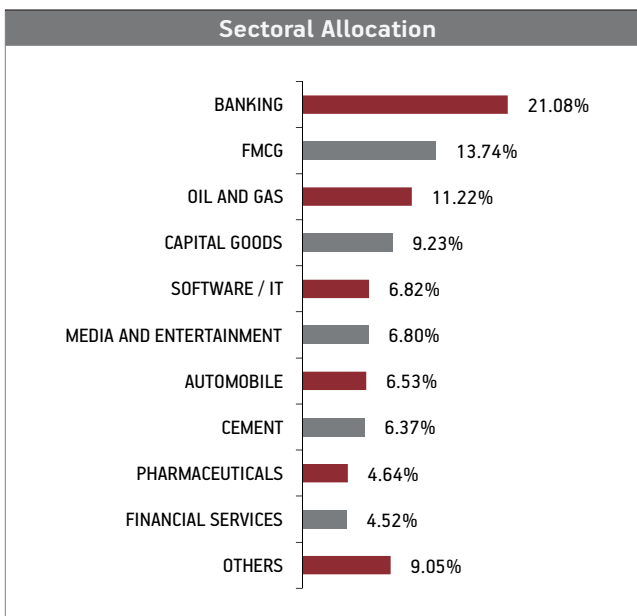
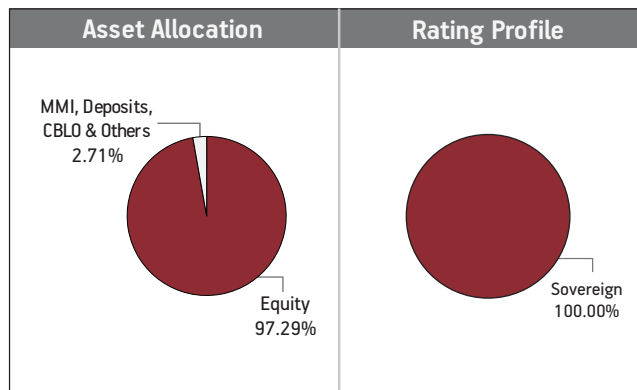
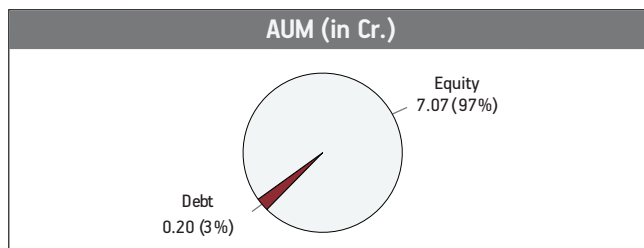
STRATEGY: To build and actively manage a well-diversified equity portfolio of value and growth driven stocks by following a research focused investment approach. While appreciating the high risk associated with equities, the fund would attempt to maximise the risk-return pay off for the long-term advantage of the policyholders. The fund will also explore the option of having exposure to quality mid-cap stocks. The non-equity portion of the fund will be invested in good rated (P1/A1 & above) money market instruments and fixed deposits. The fund will also maintain a reasonable level of liquidity.

NAV as on 31st December 2018: ₹ 17.4571

Asset held as on 31st December 2018: ₹ 7.26 Cr

FUND MANAGER: Mr. Sameer Mistry

SECURITIES	Holding
EQUITY	97.29%
HDFC Bank Limited	9.02%
Reliance Industries Limited	8.05%
ITC Limited	5.85%
Sun TV Network Limited	5.25%
ICICI Bank Limited	4.60%
Larsen & Toubro Limited	4.54%
Infosys Limited	4.27%
Housing Development Finance Corporation	4.00%
Mahindra & Mahindra Limited	3.89%
Ultratech Cement Limited	2.49%
Other Equity	45.31%
MMI, Deposits, CBLO & Others	2.71%



Fund Update:
 Exposure to equities has slightly increased to 97.29% from 97.22% and MMI has slightly decreased to 2.71% from 2.78% on a MOM basis.
 Maximiser Guaranteed fund is predominantly invested in large cap stocks and maintains a well diversified portfolio with investments made across various sectors.

Refer annexure for complete portfolio details.