

About The Fund

Date of Inception: 12-Jun-07

OBJECTIVE: To provide long term capital appreciation by actively managing a well-diversified equity portfolio of fundamentally strong blue chip companies. Further, the fund seeks to provide a cushion against the sudden volatility in the equities through some investments in short term money market instruments.

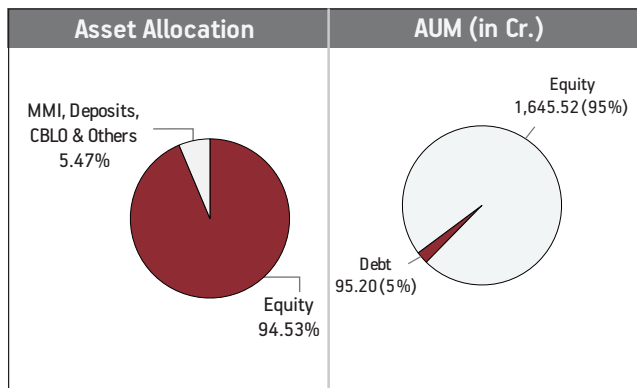
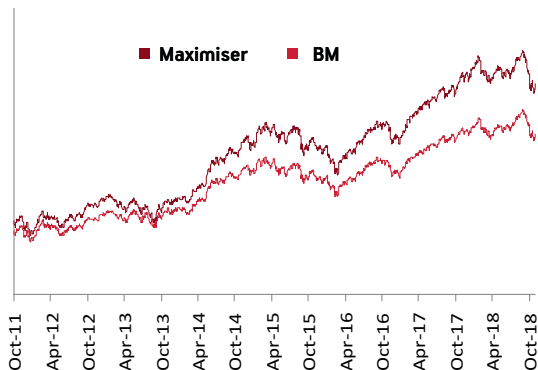
STRATEGY: To build and actively manage a well-diversified equity portfolio of value and growth driven stocks by following a research focused investment approach. While appreciating the high risk associated with equities, the fund would attempt to maximize the risk-return pay off for the long-term advantage of the policyholders. The fund will also explore the option of having exposure to quality mid cap stocks. The non-equity portion of the fund will be invested in good rated (P1/A1 & above) money market instruments and fixed deposits. The fund will also maintain a reasonable level of liquidity.

NAV as on 31st October 2018: ₹ 27.0377

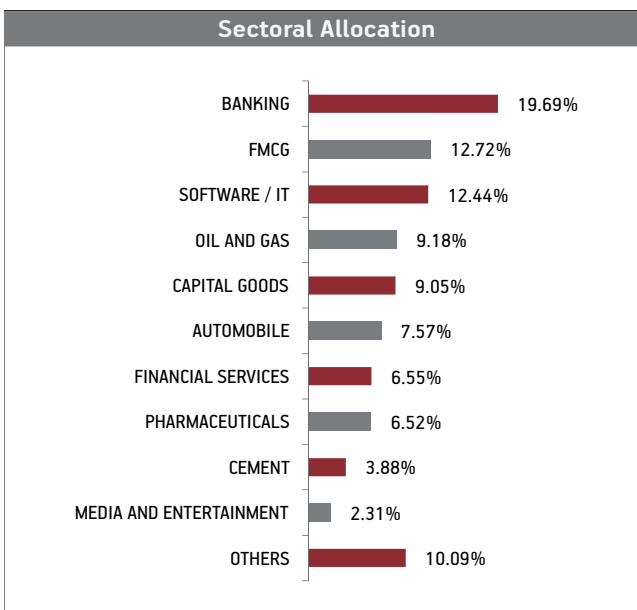
BENCHMARK: BSE 100 & Crisil Liquid Fund Index

Asset held as on 31st October 2018: ₹ 1740.71 Cr

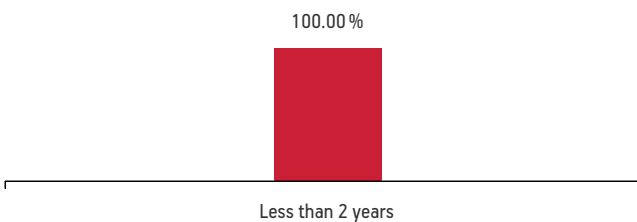
FUND MANAGER: Mr. Sameer Mistry



SECURITIES	Holding
EQUITY	94.53%
HDFC Bank Limited	7.68%
Reliance Industries Limited	7.51%
ITC Limited	5.91%
Infosys Limited	5.12%
Housing Development Finance Corporation	4.96%
ICICI Bank Limited	4.73%
Mahindra & Mahindra Limited	4.00%
Larsen & Toubro Limited	3.46%
Tata Consultancy Services Limited	2.96%
Kotak Mahindra Bank Limited	2.56%
Other Equity	45.64%
MMI, Deposits, CBLO & Others	5.47%



Maturity Profile



Fund Update:
 Exposure to equities has slightly decreased to 94.53% from 94.65% and MMI has slightly increased to 5.47% from 5.35% on a MOM basis.
 Maximiser fund is predominantly invested in large cap stocks and maintains a well diversified portfolio with investments made across various sectors.

Refer annexure for complete portfolio details.