

About The Fund

Date of Inception: 12-Jun-07

OBJECTIVE: To provide long term capital appreciation by actively managing a well-diversified equity portfolio of fundamentally strong blue chip companies. Further, the fund seeks to provide a cushion against the sudden volatility in the equities through some investments in short term money market instruments.

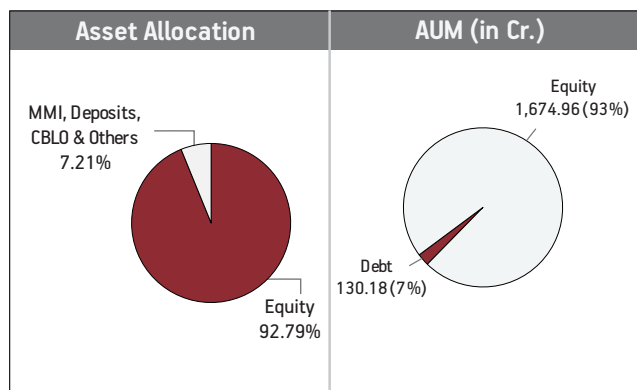
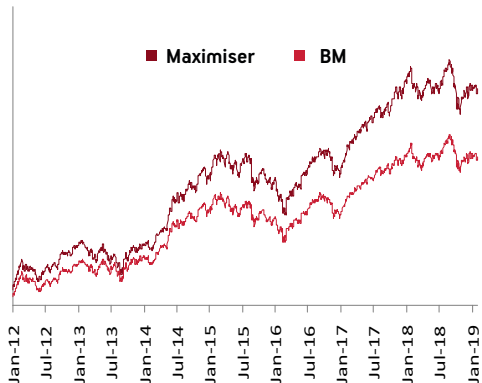
STRATEGY: To build and actively manage a well-diversified equity portfolio of value and growth driven stocks by following a research focused investment approach. While appreciating the high risk associated with equities, the fund would attempt to maximize the risk-return pay off for the long-term advantage of the policyholders. The fund will also explore the option of having exposure to quality mid cap stocks. The non-equity portion of the fund will be invested in good rated (P1/A1 & above) money market instruments and fixed deposits. The fund will also maintain a reasonable level of liquidity.

NAV as on 31st January 2019: ₹ 28.1874

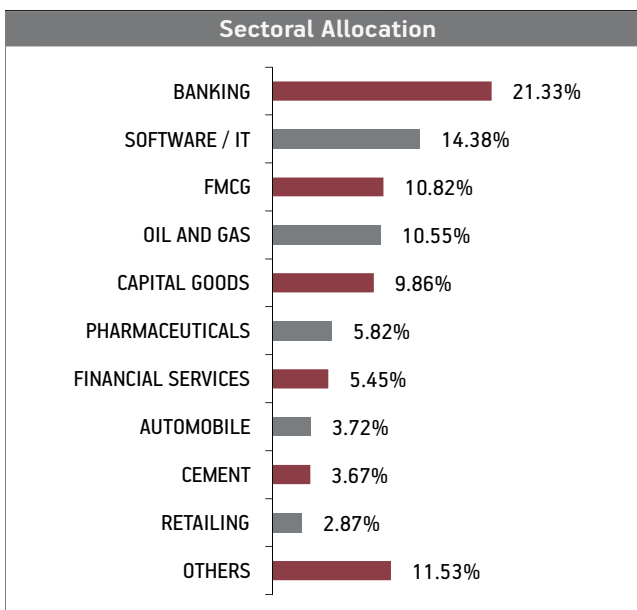
BENCHMARK: BSE 100 & Crisil Liquid Fund Index

Asset held as on 31st January 2019: ₹ 1805.14 Cr

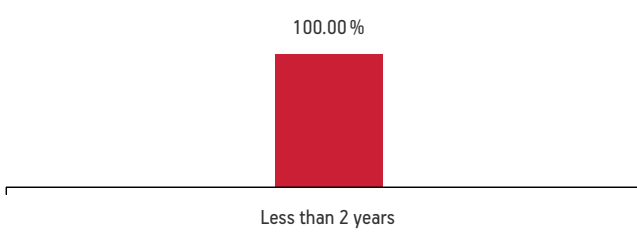
FUND MANAGER: Mr. Sameer Mistry



SECURITIES	Holding
EQUITY	92.79%
Reliance Industries Limited	8.09%
HDFC Bank Limited	7.56%
Infosys Limited	5.79%
ICICI Bank Limited	5.71%
ITC Limited	4.93%
Larsen & Toubro Limited	4.03%
Tata Consultancy Services Limited	4.03%
Housing Development Finance Corporation	3.45%
Axis Bank Limited	2.97%
Hindustan Unilever Limited	2.51%
Other Equity	43.72%
MMI, Deposits, CBLO & Others	7.21%



Maturity Profile



Fund Update:
 Exposure to equities has decreased to 92.79% from 94.32% and MMI has increased to 7.21% from 5.68% on a MOM basis.
 Maximiser fund is predominantly invested in large cap stocks and maintains a well diversified portfolio with investments made across various sectors.

Refer annexure for complete portfolio details.